

Finance for IT Decision Makers, Second Edition: A Practical Handbook for Buyers, Sellers and Managers



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Reviews




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(Antonia Orn IV)

FINANCE FOR IT DECISION MAKERS, SECOND EDITION: A PRACTICAL HANDBOOK FOR BUYERS, SELLERS AND MANAGERS



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BCS, The Chartered Institute for IT/Viva Books, 2008. Softcover. Book Condition: New. 2nd edition. Many IT people don't like finance very much. Finance is the thing that has incomprehensible jargon, shrinks benefits and charges the budget with costs that were never incurred. Finance for IT Decision Makers fills the twilight zone where the two disciplines meet. Finance is fundamental to the IT world, as it is to most other aspects of life, both business and non-commercial. However, many employees lack knowledge of the particular financial principles on which decisions about IT should be based ? decisions that often have serious financial implications for their organizations. Assuming no prior knowledge, written in plain language, and with many practical examples, Finance for IT Decision Makers covers, step by step, those aspects of finance relevant to IT professionals. It is ideal for IT decision makers ? managers, practitioners, buyers, sellers, consultants, and project managers ? who wish to conquer their fear of finance, or refresh existing knowledge. IT financial cases ? how to build and evaluate them ? IT financing method ? benefits and pitfalls ? IT outsourcing ? financial aspects ? IT assets ? depreciation and taxation ? IT ? relevant accounting standards and legislation ? Budgeting, costing and pricing ? Balance sheets, profit and loss accounts, cash flow statements and basic financial ratios. Contents: Part One: Finance for IT Decision Makers ? Decisions, Decisions. ? What is cash flow? ? A financial case ? What is discounted cash flow? ? The cost of money ? Present value ? Interpreting present values ? Opportunity cost ? Financial cash flows? ? Inflation ? Financial Cases and Business Cases ? Cost cases ? Financial cases ? Business cases ? What is a benefit? ? Cash flow and profit ? A basis for investment...

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