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HOW TO BUILD A THRIVING FEE-FOR-SERVICE PRACTICE: INTEGRATING THE HEALING SIDE WITH THE BUSINESS SIDE OF PSYCHOTHERAPY (PAPERBACK)



Elsevier Science Publishing Co Inc, United States, 1999. Paperback. Book Condition: New. New.. 226 x 152 mm. Language: English . Brand New Book. Twenty years ago, a therapist could hang up a shingle, make some networking calls, and begin to create a steady stream of referrals. Since then, private practice has changed dramatically. Now therapists everywhere are struggling just to keep their practices going. The need has never been greater for sound business tools for building and marketing a therapy...

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- Released at 1999



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