

Social Sustainability Practices within the Supply Chain of Multinational Corporations



Filesize: 8.1 MB

Reviews

A brand new e-book with an all new perspective. It typically fails to cost an excessive amount of. I am effortlessly can get a satisfaction of reading a composed book.

(Turner Bayer)

SOCIAL SUSTAINABILITY PRACTICES WITHIN THE SUPPLY CHAIN OF MULTINATIONAL CORPORATIONS

[DOWNLOAD](#)

To get **Social Sustainability Practices within the Supply Chain of Multinational Corporations** PDF, please follow the button under and save the file or get access to other information which might be relevant to **SOCIAL SUSTAINABILITY PRACTICES WITHIN THE SUPPLY CHAIN OF MULTINATIONAL CORPORATIONS** ebook.

GRIN Verlag Dez 2012, 2012. Taschenbuch. Book Condition: Neu. 210x148x6 mm. This item is printed on demand - Print on Demand Neuware - Master's Thesis from the year 2012 in the subject Business economics - Supply, Production, Logistics, grade: 1,0 (Honours Degree), - (ESADE Business School), course: Supply Chain Management, language: English, abstract: Today, most Multinational Corporations (MNCs) are eager to install sustainable standards not just within their own but also within their supply chain operations. While the two pillars of sustainability, economic and environmental, are well researched within this field of business, the third pillar, social sustainability (SSS) lags behind within the researchers' focus. However, because of recent social scandals within the supply chain operations of Multinationals, an investigation targeting social sustainability and its effective implementation within the supply chain would provide important insights into such yet neglected field of research. This thesis tries to tackle this issue and analyses whether MNCs extend their SSS practices to suppliers in regulatory distant countries the same way as they do within countries close to their home market. The thesis intends to fill the research gap which exists around SSS and provides valuable insights into how consistent MNCs are in extending SSS practices among their supplier network. On the basis of telephone interviews and company data, the thesis analyses the social sustainability efforts of The Otto Group, the second largest online retailer in the world. The two methods to monitor suppliers' compliance that are examined in this thesis are assessment and collaboration. Results show, that Multinationals should not rely on either one of these two monitoring methods, but should combine them, using Assessment only as first step, and Collaboration as second. Since assessment usually provides the buyer solely with a snapshot of the current situation at suppliers' site, collaboration as second step provides...



[Read Social Sustainability Practices within the Supply Chain of Multinational Corporations Online](#)



[Download PDF Social Sustainability Practices within the Supply Chain of Multinational Corporations](#)

You May Also Like



[PDF] Psychologisches Testverfahren

Click the hyperlink under to download and read "Psychologisches Testverfahren" PDF file.

[Read Document »](#)



[PDF] Programming in D

Click the hyperlink under to download and read "Programming in D" PDF file.

[Read Document »](#)



[PDF] Yearbook Volume 15

Click the hyperlink under to download and read "Yearbook Volume 15" PDF file.

[Read Document »](#)



[PDF] Adobe Indesign CS/Cs2 Breakthroughs

Click the hyperlink under to download and read "Adobe Indesign CS/Cs2 Breakthroughs" PDF file.

[Read Document »](#)



[PDF] The Java Tutorial (3rd Edition)

Click the hyperlink under to download and read "The Java Tutorial (3rd Edition)" PDF file.

[Read Document »](#)



[PDF] Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841

Click the hyperlink under to download and read "Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841" PDF file.

[Read Document »](#)