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(Micaela Kutch)

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Sonhill Publishing LLC, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Eastern nations call it Bing Fa . Western nations call it The Art of War. The Art of Bing Fa or The Art of War is almost certainly the most famous classic book on strategy ever written by the legendary General Sun Tzu around two-and-a-half millenniums ago. It has had an extraordinary authority in the history of warfare. Many powerful military leaders like Napoleon, Mao Zedong, Isoroku Yamamoto, Giap Nguyen Vo, and Douglas MacArthur claimed to have used principles from The Art of Bing Fa to achieve their victories in battlefields. Beyond warfare, these timeless and profound strategy principles have been broadly applied in modern business, politics, and other competing arenas. World-class gurus of competitive strategy, corporate management, and organization development like Michael Porter and Peter Drucker have also been inspired and influenced by these principles. Today, businesspeople from all over the world are turning to The Art of Bing Fa for inspiration and advice on how to survive and succeed in their industry and more importantly how to achieve their goals and accomplish their corporate mission in the rapidly changing and highly competitive global competition of today. Unquestionably, The Art of Bing Fa is the certain path to success. However, learning and trying to understand how this philosophy works can be a challenging experience because there has never been a simple learning system or process that is properly created out of this sophisticated knowledge until now. The Art of Bing Fa: The Fundamental Art of War is a concise and precise translation that is unparalleled to many current translations. This edition is complete and exclusive by itself, even though it is one of the ten...

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