

A Cup of Cappuccino for the Entrepreneurs Spirit: Volume I



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Reviews

A high quality ebook as well as the typeface employed was exciting to read. It is actually loaded with wisdom and knowledge You wont sense monotony at at any moment of the time (that's what catalogues are for concerning when you request me).
(Declan Wiegand)

A CUP OF CAPPUCCINO FOR THE ENTREPRENEURS SPIRIT: VOLUME I



Xlibris Corporation. Paperback. Book Condition: New. Paperback. 286 pages. Dimensions: 8.9in. x 6.0in. x 0.7in. A Cup of Cappuccino for the Entrepreneurs Spirit find your passion and live the dream features entrepreneurs true short stories written to inspire, energize and teach the reader. The stories include adversities, challenges, triumphs, and successes experienced by the entrepreneur to help readers discover passion and basic principles they can use to live the entrepreneurial dream. Touching both the head and the heart, the stories feature entrepreneurs from ages 21 to 94 representing a diverse range of business types, sizes, and income levels. Stories are presented in a can do optimistic format, opened with relevant inspirational quotes, and closed with key success factors, recommended books, entrepreneurs websites, and editors notes. Featured entrepreneurs include Scott Klososky from Oklahoma, who sold his last company for 115M. Scott believes that building businesses is a noble act and that entrepreneurship has made the U. S. economy the powerhouse that it is. Evelyn Echols, an entrepreneur from Chicago recently celebrated her 94th birthday and is still involved in entrepreneurial ventures. Ms. Echols believes that this era is the perfect time for young people to consider entrepreneurship. Evelyn owned and operated Echols International Travel School for 35 years and just published her second book with Walter Cronkite writing the foreword. Particularly relevant in todays economy, Katherine Sansone of SANSONE PR and Marketing firm in Oakland, California started a business because she was tired of being laid off and wanted to control her own destiny. She now represents notable clients worldwide and discusses changes she had to make in her business with personnel including using contract management rather than having employees. Tamara Dujmovic and Robert Sterpin, two successful entrepreneurs from Izola, Slovenia, Europe (the former Yugoslavia), discuss their business strategies and illustrate the...



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