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START YOUR OWN RETAIL BUSINESS AND MORE



Pgw, 2015. Paperback. Book Condition: New. 4. 17.78 x 22.86 cm. "Entrepreneurs interested in opening a retail business find the tools, tips, and practical advice needed to plan for and open a successful retail store. Readers receive an overview of the market and are guided through the steps of planning and managing a store with the help of valuable, real-world examples from successful retail owners. From the traditional brick-and-mortar to the online-only stores, the experts of Entrepreneur offer an insider's look...

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